



THE FIC INTERNATIONAL SHORT FILM FESTIVAL AND THE ESMI 2015 CONTEST

ORGANIZER:

Organized by the ALLIANCE FRANÇAISE of BELLA VISTA, with the support of INCAA (NATIONAL INSTITUTE OF FILMMAKING AND AUDIOVISUAL ARTS), SAN MIGUEL'S LOCAL COUNCIL, the EMBASSY OF FRANCE, the INDUSTRY and COMMERCE CHAMBER OF SAN MIGUEL, the INSTITUT FRANCAIS, and the GENERAL DELEGATION OF THE FRENCH ALLIANCE OF PARIS IN ARGENTINA. The 5th edition of the FIC INTERNATIONAL SHORT FILM FESTIVAL AND THE ESMI CONTEST have been declared of NATIONAL INTEREST BY THE HONORABLE HOUSE OF REPRESENTATIVES OF ARGENTINA.

FEATURES: October 1st – 10th 2015

The INTERNATIONAL SHORT FILM FESTIVAL FIC is a major event held annually in BELLA VISTA and SAN MIGUEL, to offer the general public a real cinematographic experience, with daily screenings of the national and international short films participating in its ESMI contest. Such selection of short films is accompanied by guest films. The quality and variety of the FIC fosters an open exchange of experiences between different cultures and countries. Additionally, it is a great opportunity to offer the world the best images of the life of the county of San Miguel and to invite filmmakers of the rest of the world to personally experience all that the Festival has to offer. The FIC does not only offer screenings free of charge to a growing audience, but it also holds talks, exhibitions and other film-related activities in the different screening venues designated each year by the Festival's organizers.

Its Gala Dinner brings together the finalist filmmakers and special guests, in an elegant and warm setting specially designed to honor the ESMI award winners.

PRESENTATION IN:

- The ALLIANCE FRANÇAISE of BELLA VISTA's website:
www.afbellavista.com.ar
- FACEBOOK : FESTIVAL INTERNACIONAL DEL CORTOMETRAJE "FIC"
- DIFFUSION IN THE PRESS AND IN WEBSITES related to the cinematographic industry.

HISTORY:

The INTERNATIONAL SHORT FILM FESTIVAL FIC was created in 2009 by the ALLIANCE FRANÇAISE of BELLA VISTA with the purpose of offering a space for interaction between national and international filmmakers, promoting and awarding prizes to young talents of the Seventh Art around the world, offer new experiences to film fans, honor the origins of filmmaking and remember, through the ESMI award trophy (*San Miguel International Studios*) the great filmmaking studios located in Bella Vista, where the most important productions and co-productions of that time in Latin America have been produced.

With the support of the INCAA, the Embassy of France and San Miguel's Local Council, the FIC was first held on April 10th- 24th 2010. The UNIVERSITY OF



CINEMA, AIR FRANCE AND PERNOD RICARD also supported the Festival. It was successfully held in six venues opened for such purpose and in the Award Gala Dinner, which was the grand finale of the first international presentation of a festival conceived to open up to the world.

The FIC participated in the International Film Festival of Mar del Plata in 2011, 2012, 2013 and 2014, specially invited by the INCAA, within the framework of the Programa País.

The festival grew year after year without interruption: IN 2013, THE Festival strengthened its national and international outreach, and thanks to this expansion it became a renowned festival in 2014 with its fifth edition, in which talented filmmakers of 68 different countries participated, representing 196 cities through more than 700 films, which stood out for their originality and quality. During two weeks the public laughed, cried, reflected and got excited attending the 27 screenings in 12 different venues.

ENTRY TERMS AND CONDITIONS FOR THE ESMI 2015 CONTEST AT THE FIC INTERNATIONAL SHORT FILM FESTIVAL

ARTICLE 1- PURPOSE

The promotion and awarding of prizes to young talents of the national and international film industry through their short films screened in the venues designated every year by its organizers.

ARTICLE 2 - CONTEST PARTICIPANTS

Any Argentine or foreign citizen, of legal age at the time of enrollment, residing or not in Argentina, may register as “Contest Participant.”

“Contest Participants” are only and exclusively the directors of submitted works. (*) (**) All other individuals involved in the making of the short films (producers, script writers, actors, etc.) will not be considered as contest participants, even if their names are listed on the registration form and may receive honorary mentions by the jury.

“Contest Participants” must submit the material of their short films pursuant to Articles 4 and 5 herein.

Participating in the festival implies knowing and accepting these rules as well as accepting the jury’s decisions with no right of appeal.

ARTICLE 3 – DIRECTORS

Only short films featuring in both their credits and in their registration forms the name of the director who takes responsibility for the work and who is the potential winner of the ESMI award will be accepted. (*) For co-directed films, the director who registers for the contest will be the one who receives the ESMI award if his/her short film wins. Thus, for co-directed films, registration forms should include a statement duly signed



by co-directors authorizing their fellow director to enter and represent their jointly-made film in the festival's contest.

ARTICLE 4 – CHARACTERISTICS OF FILMS AND OF ALL MATERIAL NECESSARY FOR REGISTRATION

- A. **LENGTH:** Participating films must be, at most, 20 minutes long (20'), including titles and credits.
- B. **LANGUAGE:** Short films in languages other than Spanish must be subtitled in Spanish.
- C. **MAXIMUM PRODUCTION DATE:** Only those films which were produced no longer than 3 years before the registration date, shall participate in the competition.
- D. **DELIVERY FORMAT:**

D.1. Personal delivery or delivery by mail addressed to the Festival's main office:

The copies for the contest must be submitted without any block that prevents copying. The three DVDs sent to the organizers shall have no menu and must be readable by any computer. Otherwise, the film will be eliminated from the contest.

D.2. Electronic delivery:

Delivery of films can be made online, through a website for the transfer of files of great size, addressed to the official email of the festival or through the distribution and promotion platform of the FIC. Suggested format: .mp4.

The absence of technical difficulties to play the film is a sine qua non condition for its director to be registered in the contest.

- E. **ADDITIONAL MATERIAL:** Contestants must send along with the films, pursuant to points D.1 and D.2 herein, the registration form, in paper or scanned as a JPG image, duly signed, and a copy of the ID's front pages. They will also send 2 stills of the movie, whether it is on a CD, with the DVD or by e-mail to the official venue of the festival, with the registration form, that will be considered as a pre-registration until the DVDs are sent, pursuant to points D.1 or D.2 herein. In case of registering through a representative, apart from the data of the director, the data of the person representing him shall also be included on the registration form, who will be called **ARTISTIC REPRESENTATIVE OF THE DIRECTOR**, and who will sign the registration form in that capacity.
- F. **Requirement for registration:** Failure to comply with the delivery of the requested material, pursuant to this Article, whether because of the absence of some elements, for technical difficulties or for delivery after the corresponding deadline, pursuant to Article 5, shall result in the film being excluded from any possibility of being registered.



Article 5 – REGISTRATION AND MATERIAL RECEPTION PERIODS

- a- Registration of short films will start on February 2nd until June 2nd, 2015.
- b- Delivery via an on line service for the delivery of attached materials of great size shall be made to: alianzafrancesa@afbellavista.com.ar.
- c- Registration can be made or completed during the registration period set forth in this article by means of a distribution and promotion online platform at which the FIC INTERNATIONAL SHORT FILM FESTIVAL is registered.
- d- For those contestants who decide to personally deliver all requested material to the Festival's main office (the 3 DVD copies of the short film, the CD with 2 stills of the movie (JPEG-200 dpi minimum), a paper copy of the registration form signed by the responsible director and a copy of the director's ID), such material will be received directly at the office of the ALLIANCE FRANÇAISE of BELLA VISTA, from Tuesday to Thursday from 3pm to 8pm, from February 2nd to June 2nd.
- e- If you are sending the material by mail (***), please address it to: ALIANZA FRANCESA DE BELLA VISTA, Paraná 1593 - BELLA VISTA (1661) - BUENOS AIRES - ARGENTINA. (***) In this case, the date of reception of the material will be the one considered.
- f- In all cases, a scanned copy of the Director's ID must be sent.
- g- Registration is free of charge. The cost of mailing the copies is at the participants' expense, as well as other charges (fees, customs, etc.) The Festival will not, under any circumstance, pay for any charges related to the mailing of copies.
- h- It is essential that foreign films sent by mail are labeled with two phrases: "Sin valor comercial / Sans valeur commerciale / No commercial value and "Para usos culturales únicamente / Pour usage culturel seulement / for cultural purposes only". If you need to fill in a customs form and/or pro-forma receipt, you should indicate: "Sin valor comercial / Sans valeur commerciale / No commercial value".
- i- DVD copies submitted for the contest will not be returned and may not be claimed for later.
- j- In the delivery option described in point b. of this Article, the recommended format is .MP4, considering that the quality of the received product will depend on the quality of the delivery.

ARTICLE 6 - SHORT FILM COPYRIGHTS:

Intellectual and public viewing rights of submitted works are a mandatory requirement for contest registration. Participants state and guarantee that they have the necessary rights and entitlements to register for the contest



and that there are no legal, contractual or any other kind of constraint that may limit and/or interfere and/or prevent organizers from freely and broadly exercise the rights directly and/or indirectly derived from these rules, particularly as regards the ability to publicly screen submitted films. Additionally, participants state and guarantee that the music works included in their short films have been duly authorized by their respective composers. Participants agree to hold harmless the organizers from and against any complaints and/or legal or out-of-court actions filed and/or addressed to the festival's organizers by third parties, directly or indirectly alleging that their copyrights, titles, books, format, music works and/or any other component of the work, breaches and/or infringes and/or affects and/or restrains and/or in any other way damages a trademark and/or brand and/or copyright and/or intellectual or industrial property right of a third party.

Any submissions that do not comply with all these requirements will be excluded from the contest with no prior notice, and their exclusion will not grant Contest Participants any right to complain.

(**) In the case of a work made by a minor, it must be presented in the category CORTITOS, and the registration shall be made and signed by an adult representing the institution to which the minor belongs. The adult shall sign the registration and shall be responsible for the submitted film and shall comply with all the guidelines set out in the articles of the entry terms and conditions of the INTERNATIONAL SHORT FILM FESTIVAL FIC, described herein, and shall submit an attached copy of the document stating that he/she has express, written and legally valid authorization of the parents or guardians of the participating minors.

Article 7- CONTEST CATEGORIES

SHORT FILMS: Short films will be divided into four categories.

A- FICTION (*including all comedy, drama, science fiction, etc. films*)

B-DOCUMENTARIES

C-EXPERIMENTAL FILMS

D-ANIMATED FILMS

MUSIC VIDEO-CLIPS: *a contest category independent of the above mentioned categories will be part of the contest, with a selection and award also independent.*

Article 8 – Participation of Young People:

In parallel with the FIC and with the aim of encouraging schoolchildren to make incursions in filmmaking, an annex to the FIC contest has been added, in which schoolchildren (up to 18 years old) will be able to participate representing an educational or cultural institution. Selection of films will be carried out by a jury specially appointed to this end and awards will be independent of the ESMI awards, bearing the name “CORTITOS AWARD TO BEST FILM” and “CORTITOS AWARD TO THE



BEST MUSIC VIDEO CLIP”. In this way, a forum for observation, thinking and debate will be created around this particular format of the seventh art, with the purpose of portraying it as a combination of artistic expressions, a reflection of different cultures and realities and also as a new option for university studies and therefore a future career path.

Article 9 – JURY

- a) The jury of **SHORT FILMS**, consisting of expert professionals appointed by the organizing institution, will grant the **Grand ESMI Award** to one short film from any of the four contest categories (A-B-C-D).
- b) The same jury will also grant the **ESMI Award** of each category.
- c) Another jury made up of highly qualified specialists, will grant the **ESMI award** to the best music video clip.
- d) At the same time, a jury specialized in audiovisual communication for children and teenagers will choose the best **CORTITOS** short film or music video clip.
- e) Each member of the jury may discretionally award **Honorary Mentions** to films or individuals who participated in the films or music video clips of this edition of the **FIC**.
- f) Decisions made by organizers and members of the jury are not subject to appeal.
- g) A specialist will be in charge of the coordination of the three juries and of the communication between them and the authorities of the Festival’s organization.

Article 10 – AWARDS

The awards ceremony will be held at the **ESMI Gala Dinner** on September 9th at 8.30 pm.

ESMI Awards will be granted as follows:

- a- **GRAND ESMI AWARD**
- b- **ESMI FICTION AWARD**
- c- **ESMI DOCUMENTARY AWARD**
- d- **ESMI ANIMATION AWARD**
- e- **ESMI AWARD TO THE BEST MUSIC VIDEO CLIP.**
- f- **AT THE SAME TIME, THE CORTITOS AWARDS WILL BE GRANTED: CORTITOS AWARD TO THE BEST FILM” AND “CORTITOS AWARD TO THE BEST MUSIC VIDEO-CLIP”.**
- g- **EVERY SPECIAL MENTION THAT THE JURY OF EACH CATEGORY MAY DECIDE TO GRANT.**

Article 11 - CONTEST PROMOTION



When registering for this contest, applicants agree to have their films screened and promoted through its title, summary, explanation, presentation, publication, exhibition or screening of the photographs provided by its director or any other allusion related to it, within the framework of the FIC International Short Film Festival, as well as in nonprofit promotion operations of the ESMI Contest or the FIC, both for this edition and for later editions, without demanding in exchange any compensation of any kind. Promotion and/or screening of films for any other purpose will only be conducted with directors' prior consent.

Article 12 –

FIC short film screening venues and times will be duly informed through the press and media.

Article 13 –

The official venue of the INTERNATIONAL SHORT FILM FESTIVAL FIC is the Alliance Française of Bella Vista. Everyone seeking information, ticket reservations, invitations or willing to submit films to participate in the contest, should contact the Alliance Française of Bella Vista, regardless of the different screening venues appointed by the FIC organizers in each of its editions.

Article 14 –

Any aspect of the contest not considered in these rules will be determined by the organizers, who, if unexpected circumstances justify the decision, may cancel, suspend and/or change this Contest. Their decisions are not subject to appeal.

INQUIRIES AND REGISTRATION 2015
ALLIANCE FRANÇAISE OF BELLA VISTA

**At the Alliance: Paraná 1593 – BELLA VISTA – PROV. DE BUENOS AIRES
– ARGENTINA**

By telephone: (54) (11) 4666-8581

By e-mail: contactos@afbellavista.com.ar –

Organizing Institution's Website: www.afbellavista.com.ar

FACEBOOK: FESTIVAL INTERNACIONAL DEL CORTOMETRAJE FIC

Enrollment by e-mail: alianzafrancesa@afbellavista.com.ar